

FOR IMMEDIATE RELEASE



Royal Cup, Inc.'s Howard Chapman Appointed National Automatic Merchandising Association (NAMA) Chair

Royal Cup's office coffee services division manager begins one-year term

BIRMINGHAM, Ala. – Royal Cup, Inc., a leading importer, roaster and distributor of premium and specialty coffees and teas, is pleased to announce that its Office Coffee Services (OCS) Division Manager, Howard Chapman, has been appointed as the National Automatic Merchandising Association's (NAMA) chair of its board of directors, effective July 1, 2015. NAMA is the national trade association for refreshment services, supporting the vending, coffee services, micro market and foodservice sectors.

"I have long appreciated NAMA's work in the beverage industry and am honored to join NAMA in this important work," said Howard Chapman, OCS division manager at Royal Cup, Inc. "I look forward to working closely with NAMA members to further advance the automatic merchandising and coffee service industries."

Chapman has served as Royal Cup, Inc.'s OCS division manager for more than 22 years and brings a wealth of experience and industry insight to the NAMA board. Chapman has previously served as co-chair of NAMA's Positioning for Growth Campaign and was the chief architect of the Coffee, Tea and Water Strategic Plan.

"We are delighted to welcome Howard to his role as chair and recognize the value his expertise will mean to the industry," said Carla Balakgie, president and CEO at NAMA. "Howard is highly regarded in the OCS industry and we are confident he will continue to add to his already impressive contributions to the association, including the Coffee, Tea and Water Strategic Plan, which positively impacted the growth of NAMA's services to that vertical."

Previously, Chapman was selected as NAMA's 2011 Coffee Service Operator of the Year, an award that recognizes industry professionals who exhibit the highest level of integrity and dedication, excel in all areas of business and demonstrate exceptional leadership in the coffee service industry.

For more information, please visit www.royalcupcoffee.com or www.vending.org.

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About Royal Cup, Inc.

Royal Cup, Inc. is a major importer, roaster and distributor of premium and specialty coffees and teas to foodservice companies, business offices, convenience stores, chain restaurants and hotels located throughout the United States and the Caribbean. Established in 1896, Royal Cup remains a family-owned company dedicated to providing unparalleled service for each customer. For more information, visit www.royalcupcoffee.com.

About National Automatic Merchandising Association:

Founded in 1936, the National Automatic Merchandising Association (NAMA) represents the \$42 billion vending, coffee and food service management industries. With more than 1,800 member companies – including many of the world's most recognized brands – NAMA provides advocacy, education and research to its membership. For more information, visit www.vending.org.

Source: Royal Cup, Inc.

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